

# ASHTON DEWEY

VISUAL COMMUNICATION

## EDUCATION

**UNIVERSITY OF KANSAS**  
2014 – 2018 | Lawrence, KS

BFA in Design, Visual Communication  
Minor in Art History  
Graduation May 2018, 3.8 GPA

**HOCHSCHULE TRIER**  
Spring 2017 | Trier, Germany

Semester Study Abroad Program

## INVOLVEMENT

2018  
Kiosk 58 Magazine Creative Director

2017  
Kiosk 56 Magazine Designer  
KU Design Week 2017 "Work in Progress"

2015 – 2018  
National Student Show Conference  
Made in the Middle Conference  
AIGA Kansas City Member

## AWARDS & RECOGNITION

- 2018
- ++ AIGA Kansas City A14  
Judge's Award  
Featured Kiosk 58 Magazine "Working Title"
  - ++ DSVC National Student Show 14  
Professional's Choice  
Featured Senior Portfolio, Just Passing Mag
  - ++ Communication Arts Student Showcase  
Magazine Feature March/April Issue
- 2017
- ++ DSVC National Student Show 13  
Best Junior Portfolio
- 2016
- ++ DSVC National Student Show 12  
Best Sophomore Portfolio

## EXPERIENCE

**DC SHOES**  
Global Brand Digital Designer | Currently | Huntington Beach, CA

I am part of a team that creates key art assets and style guides that fuel our global digital channels including e-commerce, social media, digital advertising, product marketing, and brand storytelling. Focused primarily on our digital audience and consumer, I work closely with the Creative, Product and Marketing leads to bring seasonal stories to life, building digital asset packages, look books, paid social media campaigns and experiential brand marketing.

**MEDIAMONKS LA**  
Jr. Designer | 06.2020 – 03.2021 | Venice, CA

During my stint I assisted our art director to craft digital campaigns, activations and assets for a sole client: Apple Music. This role was about harmonizing speed, style and scale to produce loads of good-looking assets for projects ranging from show identities, weekly playlists updates, to Artist and/or album specific requests.

**BANKS JOURNAL**  
Digital Designer | 09.2018 – 06.2020 | Newport Beach, CA

While the fashion brand has been in a period of expansion, so has their marketing content. Based in the new office HQ in Newport Beach, I work alongside the art director to create catalogues, web and instagram content, flyers and email newsletters showcasing the seasonal product lines and launches. This heavily digital work is accomplished through layout design, kinetic imagery and coding.