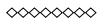
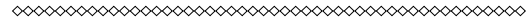


ASHTON DEWEY



VISUAL COMMUNICATION



EDUCATION

UNIVERSITY OF KANSAS

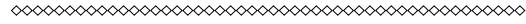
2014 – 2018; Lawrence, KS

BFA in Design, Visual Communication
Minor in Art History
Graduation May 2018; 3.8 GPA

HOCHSCHULE TRIER

Spring 2017; Trier, Germany

Semester Study Abroad Program



INVOLVEMENT

2018

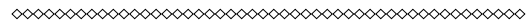
Kiosk 58 Magazine Creative Director

2017

Kiosk 56 Magazine Designer
KU Design Week 2017 “Work in Progress”

2015 – 2018

National Student Show Conference (NSSC)
Made in the Middle Conference
AIGA Kansas City Member



AWARDS & RECOGNITION

2018

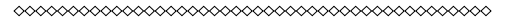
- * AIGA Kansas City A14
Judge’s Award
Featured *Kiosk 58 Magazine ‘Working Title’*
- * DSVC National Student Show 14
Professional’s Choice
Featured *Senior Portfolio, Just Passing Magazine*
- * Communication Arts Student Showcase
Magazine Feature *March/April Issue*

2017

- * DSVC National Student Show 13
Best Junior Portfolio

2016

- * DSVC National Student Show 12
Best Sophomore Portfolio



EXPERIENCE

DC SHOES

Global Digital Designer; 03.2021–Present; Huntington Beach, CA

I am part of a team that creates key art assets and style guides that fuel our global digital channels including e-commerce, social media, digital advertising, product marketing, and brand storytelling. Focused primarily on our digital audience and consumer, I work closely with the Creative, Product and Marketing leads to bring seasonal stories to life, building digital asset packages, look books, paid social media campaigns and experiential brand marketing.

MEDIAMONKS LA

Jr. Designer; 06.2020 – 03.2021; Venice, CA

During my stint I assisted our art director to craft digital campaigns, activations and assets for a sole client: Apple Music. This role was about harmonizing speed, style and scale to produce loads of good-looking assets for projects ranging from show identities, weekly playlists updates, to Artist and/or album specific requests.

BANKS JOURNAL

Digital Designer; 09.2018 – 06.2020; Newport Beach, CA

While the fashion brand has been in a period of expansion, so has their marketing content. Based in the new office HQ in Newport Beach, I work alongside the art director to create catalogues, web and instagram content, flyers and email newsletters showcasing the seasonal product lines and launches. This heavily digital work is accomplished through layout design, kinetic imagery and coding.